

KOSHA NEWS

Protecting Worker's
Life and Health

Dec. 2015

78



COVER STORY

International Seminar
On Seoul Statement
Implementation and
Dissemination

03

COVER STORY

Korean Wave(Hallyu) in
Wider Occupational
Safety and Health (OSH)
Field

05

NEWS

KOSHA's Accident
Prevention TV campaign
Awarded Special Prize
At NY Festivals



CONTENTS

COVER STORY

- 01 International Seminar On Seoul Statement Implementation and Dissemination

NEWS

- 01 Korean Wave(Hallyu) in Wider Occupational Safety and Health (OSH) Field
- 02 KOSHA's Accident Prevention TV campaign Awarded Special Prize At NY Festivals
- 03 4th International Strategy Conference on Safety and Health at Work at DGUV Academy Dresden

International Seminar on Seoul Statement Implementation and Dissemination 'To bridge the gap'



International seminar has been held to seek balanced development of Occupational Safety and Health in the globe.

President of KOSHA Young-Soon LEE hosted the International Seminar on Seoul Statement Implementation and Dissemination on 6th November at Hotel Geomosan located in Gyeongsangbuk-do province.

The seminar is following the 31st International Commission on Occupational Health Congress at COEX, Seoul in May to discuss how to implement and disseminate the Seoul Statement.

The statement embraces the role of international OSH professional in closing the gap between developing and developed countries.

Global OSH professionals; the president of International Commission on Occupational Health (ICOH), Jukka Takkala and the former president of Finland Institute of Occupational Health (FIOH), Jorma Rantanen delivered keynote speeches.





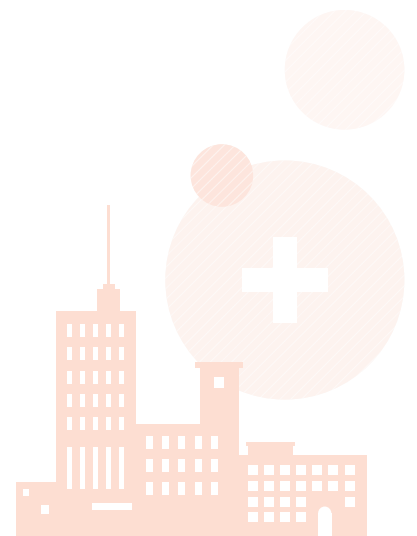
Dr. Jorma Rantanen's presentation was about importance of implementation of the Seoul Statement, and international organization and governments' role; and

Dr. Jukka Takala spoke about European countries' efforts in OSH service distribution and collaboration between International Labor Organization (ILO) and World Health Organization (WHO).

Dr. LEE explained Korean current status and previous efforts to expand OSH service and role of professional agency in implementation of Seoul Statement, and Dr. Woo Keukhyun, president of Korea Society of Occupational & Environmental Medicine suggested role of the field professional.

Meanwhile, each country's follow-up activities for the statement and results of implementation will be presented at the 32nd ICOH Congress 2018 in Dublin, Ireland.

President of KOSHA said, "KOSHA will continuously play a role in seeking collaboration among international communities to expand the concept and effort of Seoul statement."



Korean Wave (Hallyu) in wider OSH field

Korean Occupational Safety & Health Agency (KOSHA),
Supports developing countries' OSH

Provide mobile training bus to Cambodia and
Build training infrastructure in Vietnam

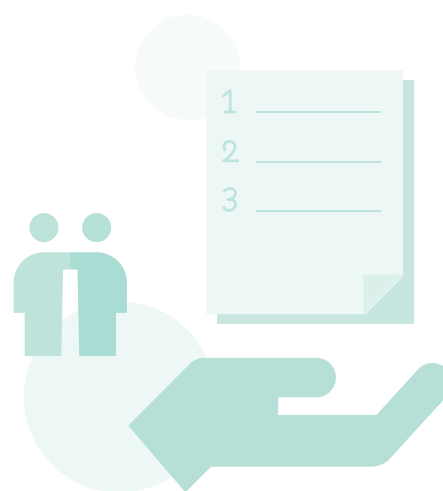
**Korean OSH training bus will be utilized in
Cambodian occupational accident prevention, and
Vietnamese workers will use Korean OSH training
material when they get OSH training.**

**President Young-Soon, LEE signs an agreement on
donation of training bus to Cambodia for the nation's
OSH enhancement at Cambodian Ministry of Labour
and Vocational Training (MoVLT) on 16th
November.**

**The donation has been made upon request from the
MoVLT and it is expected to expand practical OSH
training in Cambodia.**

**The mobile training bus is a cutting-edge training
material equipped with large-sized screen TV, laptop
and DVD player.**

**This is the 3rd bus donation, followed by Mongolian
Ministry of Labor and General Agency in 2011 for
Specialized Inspection (GASI) in 2013.**





KOSHA received an appreciation plaque from the MoVLT at the donation ceremony for its contribution in enhancement of OSH level in the country.

KOSHA provides training materials and practical training equipment by different OSH training courses to 'OSH training center' will be completed in the coming March in Vietnam. This support is under Official Development Aids (ODA) toward developing countries, co-working with Korea International Cooperation Agency (KOICA) since 2013.

On 19th November, KOSHA and MoVLT held a meeting to discuss a further support at Daewoo hotel with presence of the Vice Minister of MoVLT, Doan Mau Diep. At this meeting various support including 13 vocational facilities, 11 training course and dispatch of experts will be discussed.

Vice President Young-seop Lim said, "KOSHA will actively put efforts to spread our accident prevention experience and professional technology to developing countries, and pursue closer ties in OSH field to bridge the gap among the world."

KOSHA's Accident Prevention TV Campaign Awarded Special prize at New York Festivals





Easy and funny TV public campaign with putting Personal Protective Equipment (PPE) by hand drawing and erasing dangers by erasers won overseas special award at New York Festivals International Advertising Awards. KOSHA's TV campaign; Safe Work Place, Healthy Workers achieved NY Festivals Special award at Korea Communication Award ceremony, held at Korea Press Center on 2nd December 2015.

The NY Festivals' special award is given by one of the world top 3 commercial festival; NY Festivals International Advertising Award. Korea Public Relations Association (KPRRA) selects one of domestic TV program or video and delivers the award instead of NY Festivals.

In 2015, about 10 companies and public agencies submitted around 40 pieces. Among them, KOSHA's TV campaign has been selected. The winners' campaign used animation and actual picture and delivered somewhat bookish topic 'Accident prevention' in easy and friendly way. Meanwhile, Korea Communication Award is held by KPRRA; consisted with 24 awards for video, publications and PR and it faces 25th birthday in 2015.

An official from KOSHA said, "KOSHA is doing our best to ease so-called "quickly-quickly" culture in safety field with its slogan; careful, watchful Korea."